



Charmaine Hung

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An enthusiastic and highly organised recent Communication Design graduate with a strong work ethic and a proven ability to manage projects effectively.

I thrive in team environments with like-minded peers to bring creative ideas to life. With strong project management skills, I lead with a result-orientated approach and innovative thinking. My passion for the arts—including visual arts, videography, photography, dancing and video games—fuels my creative drive and influences my projects in diverse design fields. I am eager to bring my passion and strong collaboration ability into a full-time creative role that aligns with my goals and ambitions.

EDUCATION

Mar 2020 –

Bachelor of Design

Nov 2023

(Communication Design) (Honours)

Swinburne University of Technology

Key Study Area:

- Brand and Identity Design
- Photography and Art Direction
- Communication Design Strategy

Distinction Average

Feb 2014 –

Victorian Certificate of Education

Nov 2019

Viewbank College

PROFESSIONAL EMPLOYMENT

July 2023 –

Creative Freelancer

Present

Multi-media design service:

- Publication design, album cover art, photography, video editing, project planning

Key Projects:

- 2023 & 2024 Scoresby Fire Brigade Annual Report
- Dance teacher at Swinburne AOS Dance Club

Aug 2022 –

Brand and Identity Designer

July 2023

Design Bureau, Swinburne University

- Delivered over 10 high-quality projects to internal and external clients within the one-year placement, consistently meeting client's satisfaction and aligning with project briefs.
- Secured multiple projects through client presentations, demonstrating strong communication and negotiation skills.
- Improve team productivity and embrace diversity, proactively create a positive and dynamic work environment.

Key Projects:

- Brisbane Truck Show Campaign "Look Beyond the Truck"
- Swinburne School of Design Folio Seminar Re-branding
- Heavy Vehicle Toolbox Talk Package for the Department of Transport and Planning



SKILLS

Interpersonal

Project management
Communication
Relationship building
Leadership
Collaboration
Initiative
Problem-solving

Software

Adobe InDesign
Adobe Illustrator
Adobe Photoshop
Adobe Premiere Pro
Microsoft Office
Canva

Design Field

Graphic design
Publication design
Brand design
Photography
Video editing

LANGUAGES

Cantonese Chinese (Written & Spoken)
Mandarin Chinese (Written & Spoken)

HOBBIES

Dancing
Video Games
Video-editing
Printing
Photography

KEY ACHIEVEMENTS & EXTRACURRICULAR

July 2022

Victoria Winning Campaign

"Does it Check Out?"

"RE:ACT" Road Safety Program, Australia

- Worked in a team of four to create a campaign that spread awareness of car safety to first-time car buyers.

Mar 2021 –

Club President/Event Manager

Nov 2022

Swinburne Academy of Street Dance Club (AOS)

Oct 2019

The David Jenz Award

Viewbank College

- Rewarded for exceptional contributions to college life and outstanding academic achievements.

ADDITIONAL EMPLOYMENT

Feb 2018 –

Casual Waitress/Barista

Present

Oasis Fairfield & Clay Oven Restaurant

- Exceptional customer service
- Manage high order volumes in a fast-paced environment

REFEREES

Dr. Shivani Tyagi

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